



**ECOPOWER OIL
RADIO SCRIPT
DIFM Market
Three :30 second versions**

ARE YOU LOOKING FOR MORE WAYS TO HELP THE ENVIRONMENT? HOW ABOUT TRYING A GREEN MOTOR OIL THE NEXT TIME YOU NEED TO CHANGE YOUR OIL. YES, NOW YOU CAN ADD A LITTLE GREEN TO YOUR MACHINE BY LETTING THE FOLKS AT **DEALER NAME** PUT ECOPOWER IN YOUR ENGINE. ECOPOWER IS A NEW BRAND OF MOTOR OIL THAT COMES OUT OF A REFINERY JUST LIKE OTHER MOTOR OILS. EXCEPT THE REFINERY FOR ECOPOWER RELIES ON USED MOTOR OIL FOR FEED STOCK, NOT CRUDE OIL. AND LIKE THE LEADING OILS, ECOPOWER IS CERTIFIED BY THE AMERICAN PETROLEUM INSTITUTE. GET YOUR GREEN OIL CHANGE TODAY AT **DEALER NAME**.

WANT TO ADD A LITTLE GREEN TO YOUR MACHINE? HOW ABOUT TRYING A GREEN OIL CHANGE AT **DEALER NAME**? THAT'S RIGHT, NOW YOU CAN HELP CONSERVE NATURAL RESOURCES AND REDUCE GREEN HOUSE GAS EMISSIONS BY USING ECOPOWER MOTOR OIL, THE NEW BRAND OF MOTOR OIL MADE FROM REFINING USED MOTOR OIL. ECOPOWER IS SPECIALLY ENGINEERED TO COAT AND PROTECT METAL SURFACES AND PROVIDE MAXIMUM PROTECTION AGAINST MOTOR OIL BREAKDOWN. IT'S CERTIFIED BY THE AMERICAN PETROLEUM INSTITUTE. AND IT'S GUARANTEED. VISIT **DEALER NAME** TODAY AND ASK FOR ECOPOWER, AND JOIN THE PROUD AMERICANS WHO ARE DOING EVERYTHING THEY CAN TO HELP MOTHER EARTH.

DID YOU KNOW YOU CAN HELP REDUCE GREENHOUSE GAS EMISSIONS WHILE DRIVING YOUR CAR? YOU DON'T HAVE TO DRIVE A HYBRID AUTOMOBILE TO BE KIND TO THE ENVIRONMENT. NOW YOU CAN USE ECOPOWER GREEN MOTOR OIL THE NEXT TIME YOU GET AN OIL CHANGE AT **DEALER NAME** AND CUT DOWN ON GREENHOUSE GAS EMISSIONS. THAT'S BECAUSE ECOPOWER IS A HIGH-QUALITY MOTOR OIL CONTAINING BASE OILS THAT HAVE BEEN REFINED FROM USED MOTOR OIL. AND ECOPOWER HAS BEEN PROVEN TO GIVE YOU ADVANCED WEAR PROTECTION FOR LONGER ENGINE LIFE, AND REDUCE VEHICLE EMISSIONS. VISIT **DEALER NAME** TODAY AND DO YOUR PART TO HELP THE ENVIRONMENT.

